

# BAKERY AND GRAB & GO CARTONS




02/26

## OPTIMIZED CARTONS FOR EVERY IN-STORE, TAKEOUT, OR DELIVERY NEED

- ◆ **PROVEN DESIGN:** Based on feedback from focus groups of real customers
- ◆ **EASY CLOSING:** Thanks to the new patent-pending Spine Relief Cutouts
- ◆ **FAST & SIMPLE:** Makes filling and merchandising easy
- ◆ **INNOVATIVE:** Punch-in inserts, tuck top and fast top closures, and optimized venting *(Features differ by carton)*
- ◆ **GREAT VISIBILITY:** Optimized windows highlight products but don't sacrifice durability

-  Hot Food Friendly
-  Cold Food Friendly
-  Recycled Materials  
URB & CRB cartons made with 100% recycled material

-  Leak Resistant
-  No Added PFAS
-  Certified Compostable  
Compostability varies by item

-  Microwavable
-  Recyclable  
If clean and dry, remove window first  
Check with your local municipality/store  
Varies by item
-  Custom Print  
Up to 7 colors  
Minimum quantities apply



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# GRAB & GO CARTONS



## KRAFT GRAB & GO CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
016000203-P	Snack Carton	7" x 4.25" x 2.75"	SUS, Tuck Top, Not Made with Recycled Material	250
016100203-P	Dinner Carton	9" x 5" x 3"	SUS, Tuck Top, Not Made with Recycled Material	250
016200204-P	9.5" Barn Carton	9.5" x 5" x 5"	SUS, Barn Handle, Not Made with Recycled Material	100
016300203-P	8" Barn Carton	8" x 6" x 8"	SUS, Barn Handle, Not Made with Recycled Material	100
015885507	5.5" x 3.5" x 1.5" Vented Carton	5.5" x 3.5" x 1.5"	URB, PE Lining, Not Compostable	300
019963444	8" x 5" x 3" Vented Carton	8" x 5" x 3"	URB, PE Lining, Not Compostable	200
013414769	7" Multipurpose Carton	7.0625" x 7.0625" x 1.8125"	CRB, OPP Window, Grease Barrier, Not Compostable	300
015691049	Single Slice Pizza Carton	9.5" x 9" x 1.625"	CRB, OPP Window, Grease Barrier, Not Compostable	220
014193222	Single Slice Pizza Carton	9.5" x 9" x 1.625"	CRB, Grease Barrier, Not Compostable	220



## WHITE GRAB & GO CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
016578197	Snack Carton	7" x 4.25" x 2.75"	SBS, Fast Top	500
090029564	Dinner Carton	9" x 5" x 3"	SBS, Fast Top	400
006200204-P	9.5" Barn Carton	9.5" x 5" x 5"	SBS, Barn Handle	100
006300204-P	8" Barn Carton	8" x 6" x 8"	SBS, Barn Handle	100

# PIE CARTONS



## KRAFT PIE CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
011000203-P	8" x 8" x 2.5" Pie Carton	8" x 8" x 2.5"	URB, OPP Window	100
018778838	9" x 9" x 2.5" Pie Carton	9" x 9" x 2.5"	URB, OPP Window	100
013684999	10" x 10" x 2.5" Pie Carton	10" x 10" x 2.5"	URB, OPP Window	100



## WHITE PIE CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
001000203-P	8" x 8" x 2.5" Pie Carton	8" x 8" x 2.5"	SBS, OPP Window	100
001100203-P	9" x 9" x 2.5" Pie Carton	9" x 9" x 2.5"	SBS, OPP Window	100
001200203-P	10" x 10" x 2.5" Pie Carton	10" x 10" x 2.5"	SBS, OPP Window	100

# DONUT & SPECIALTY CARTONS



## KRAFT DONUT & SPECIALTY CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
015519258	6" x 6" x 3" Specialty Carton	6" x 6" x 3"	URB, OPP Window	100
011516882-P	9" x 4.5" x 4" Donut Carton	9" x 4.5" x 4"	URB, OPP Window	100
013100100	10" x 8" x 4" Donut Carton	10" x 8" x 4"	URB, OPP Window	100
012556587	11.5" x 8" x 2" Donut Carton	11.5" x 8" x 2"	URB, OPP Window	150
014579562-P	16" x 12" x 2.5" Donut Carton	16" x 12" x 2.5"	URB, OPP Window	100



## WHITE DONUT CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
003000100	9" x 4.5" x 4" Donut Carton	9" x 4.5" x 4"	SBS, OPP Window	100
003100203-P	10" x 8" x 4" Donut Carton	10" x 8" x 4"	SBS, OPP Window	100
018341967-P	11.5" x 8" x 2" Donut Carton	11.5" x 8" x 2"	SBS, OPP Window	150
016814712	16" x 12" x 2.5" Donut Carton	16" x 12" x 2.5"	SBS, OPP Window	100

# CAKE CARTONS



## KRAFT CAKE CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
098291720-P	9" x 9" x 4" Cake Carton	9" x 9" x 4"	URB, OPP Window	100
014300203-P	10" x 10" x 5" Cake Carton	10" x 10" x 5"	URB, OPP Window	100
015000203-P	14" x 10" x 4" Cake Carton	14" x 10" x 4"	URB, OPP Window	100
015100204-P	19" x 14" x 4" Cake Carton	19" x 14" x 4"	URB, OPP Window	50
015827667-P	Full Sheet Cake Lid	26.5" x 18.625" x 3"	URB, OPP Window	50
095245300	Full Sheet Brown/White Cake Box	26" x 18" x 4"	Corrugate, White Out, Kraft In	50



## WHITE CAKE CARTONS CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
004300203-P	10" x 10" x 5" Cake Carton	10" x 10" x 5"	SBS, OPP Window	100
005000206-P	14" x 10" x 4" Cake Carton	14" x 10" x 4"	SBS, OPP Window	100
005100203-P	19" x 14" x 4" Cake Carton	19" x 14" x 4"	SBS, OPP Window	50
018474102-P	Full Sheet Cake Lid	26.5" x 18.625" x 3"	SBS, OPP Window	50
098309053	Full Sheet White/White Cake Box	26" x 18" x 4"	Corrugate, White In, White In	50

# INNO-PAK VISIONS™ CARTONS



INNOPAK VISIONS™ CARTONS ♻️ ♻️ ♻️ ♻️ ♻️ CUSTOM MOQ: STARTS AT 50,000 PCS.

ITEM NUMBER	ITEM	SIZE	MATERIAL & DESCRIPTION	CASE PACK
016754357	4" INNOPAK VISIONS™ Cookie Carton	4" x 4" x 4"	Kraft, OPP Window	200
018060317	8" INNOPAK VISIONS™ Carton	8.43" x 8.43" x 2.5"	CUK, OPP Window	100
016636480	9" INNOPAK VISIONS™ Carton	9.43" x 9.43" x 2.5"	CUK, OPP Window	100
013394873	10" INNOPAK VISIONS™ Carton	10.43" x 10.43" x 2.5"	CUK, OPP Window	100

## WHAT CUSTOMERS WANT

### WHAT SETS INNO-PAK'S FOLDING CARTONS APART FROM THE REST?

- ◆ Window, substrate, and features based on focus group research
- ◆ High quality, sturdy folding cartons in either brown or white
- ◆ Optimized windows provide visibility without compromising stability
- ◆ A focused group of sizes for applications in any store or restaurant
- ◆ Patent pending Spine Relief Cutouts allow for easy closing
- ◆ Cartons set-up quickly, making filling and merchandising easy

### WHAT CONSUMERS WANT FROM FOLDING CARTONS & HOW INNO-PAK DELIVERS

- Customers wanted packaging that is easy to close, open, and use → Added our patent pending "spine reliefs" for easy close cartons
- Packaging that felt & looked higher end → Brown kraft cartons are seen as higher end, more natural
- Packaging shouldn't "try too hard" to convince customers → We created minimalist designs with a classic feel
- White made some think of "homemade" but others preferred kraft → Pie, cake, and donut cartons are available in both substrates
- Customers ranked durability as most important → Meets our high performance and durability standards
- Windows that make it easy to see the food provided but don't compromise the durability of the packaging → Aligned window configurations to maximize protection, allow great visibility, and reinforce food associations with window shapes

### WHAT THEY SAID ABOUT OUR GRAB & GO AND BAKERY CARTONS

